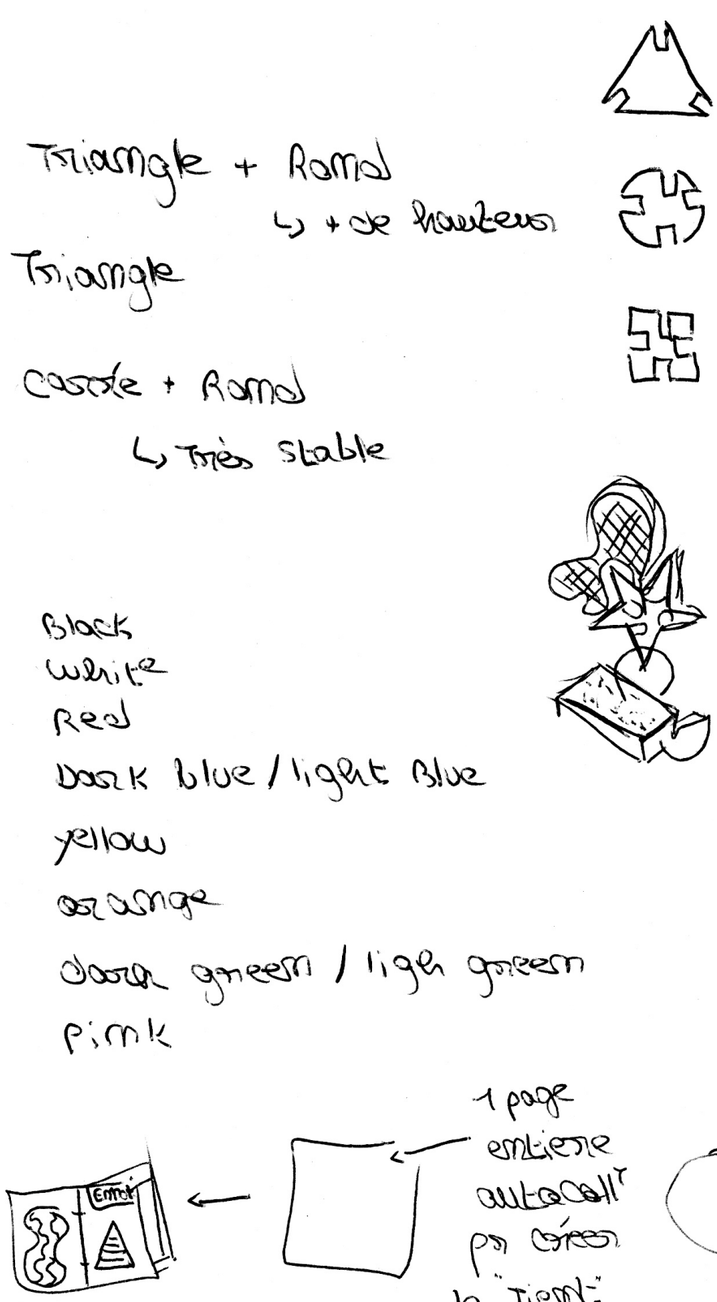
NEW IDEA
ALTERNATIVE TO INTERLOCKING SHAPES -> STICKERS

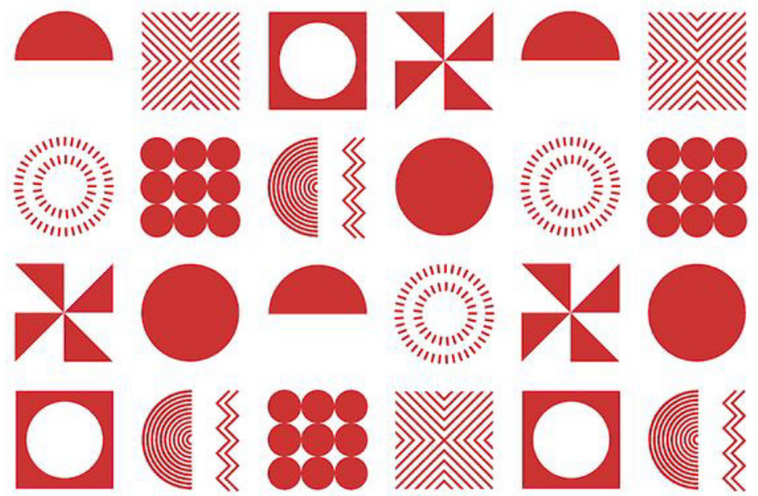




STICKERS + SHAPES MOODBOARD













INSPIRATION/EXHIBITIONS

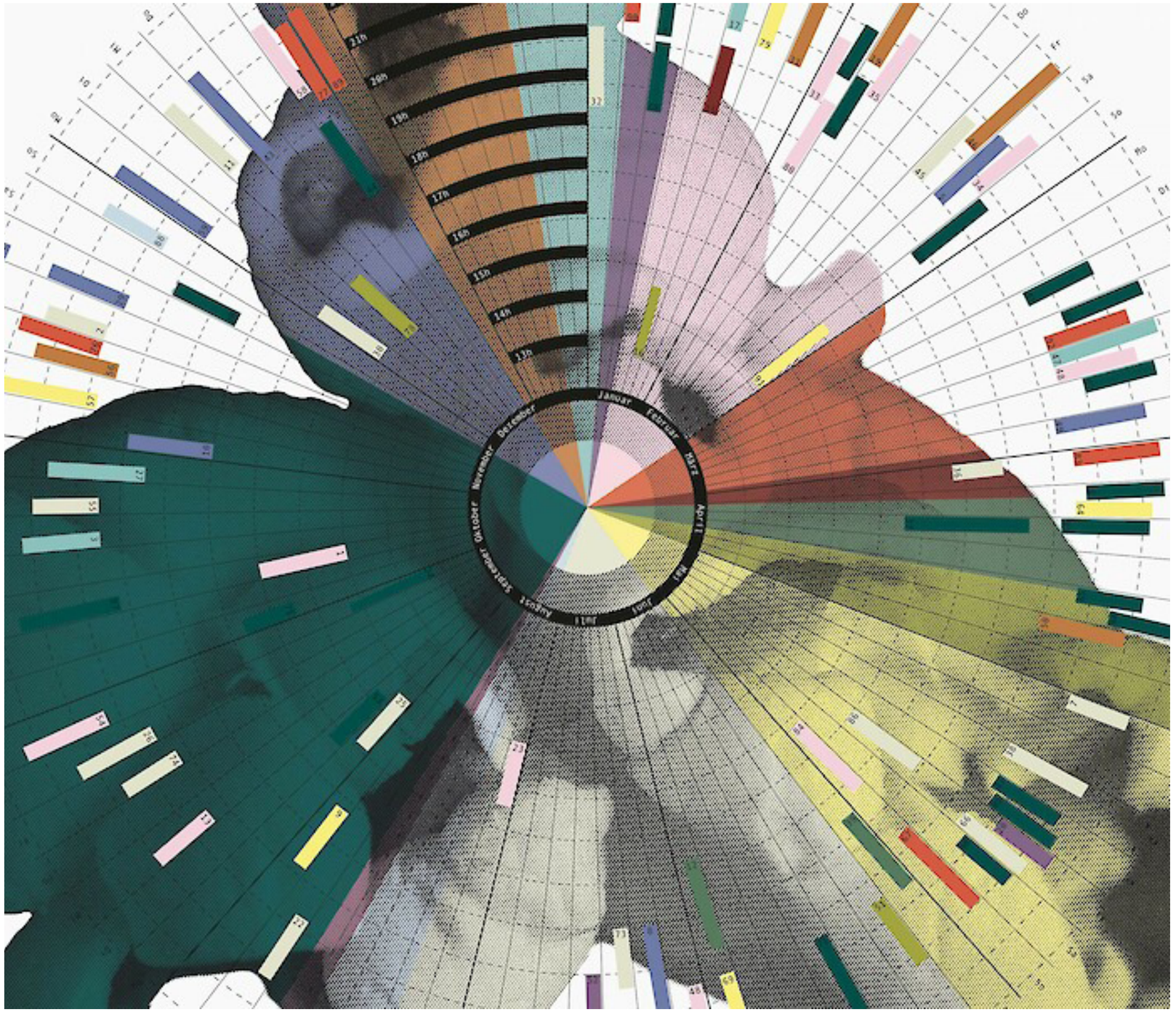






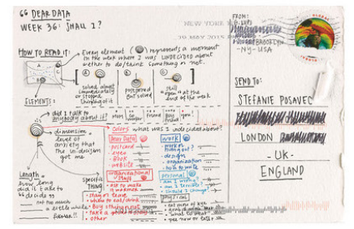


DATA ART INSPIRATION







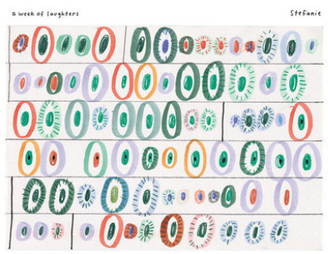


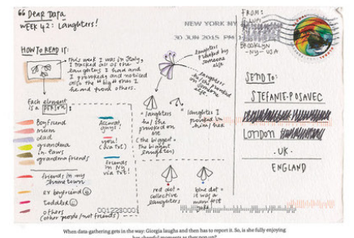
Georgia realised that when she was undecided she felt better if she told someone. So she added that data as further information.



Stefanie drew indecision as a twisting, ruminating line. The only decision she regretted this week: her poor selection off the menu while eating at a restaurant.





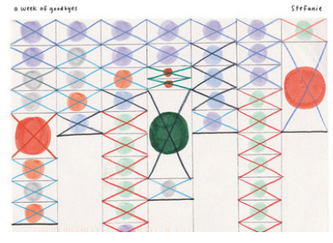


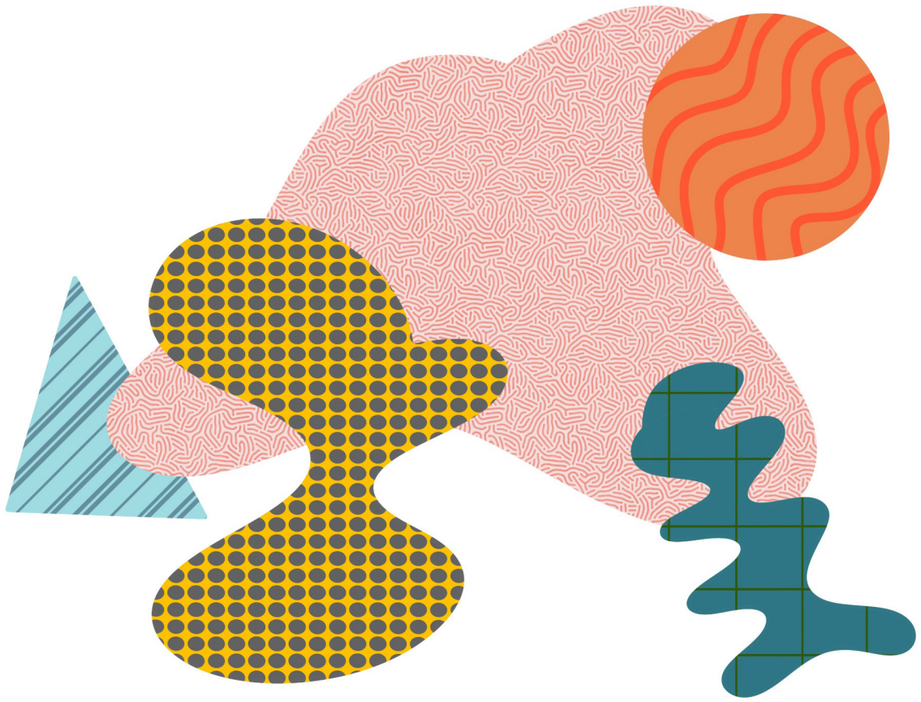
When data-gathering gets in the way: Giorgia laughs and then has to report it. So, is she fully enjoying her cheerful moments as they pop up?



Stefanie was banned by her husband from gathering data at her birthday dinner in a posh restaurant (for obvious reasons). Hence the "data void".

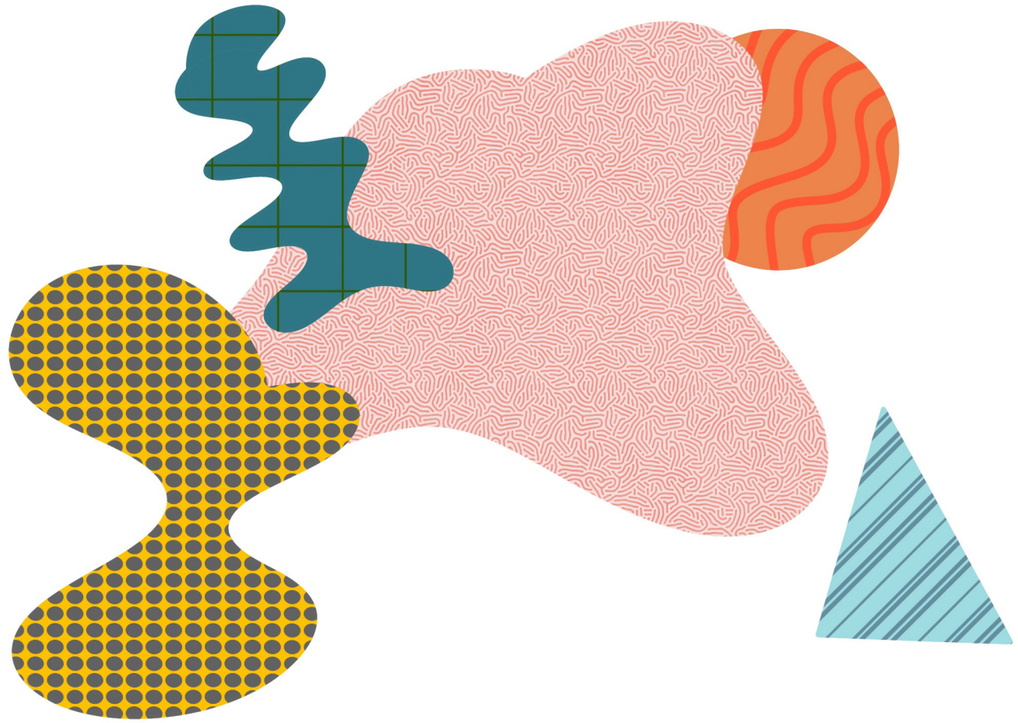


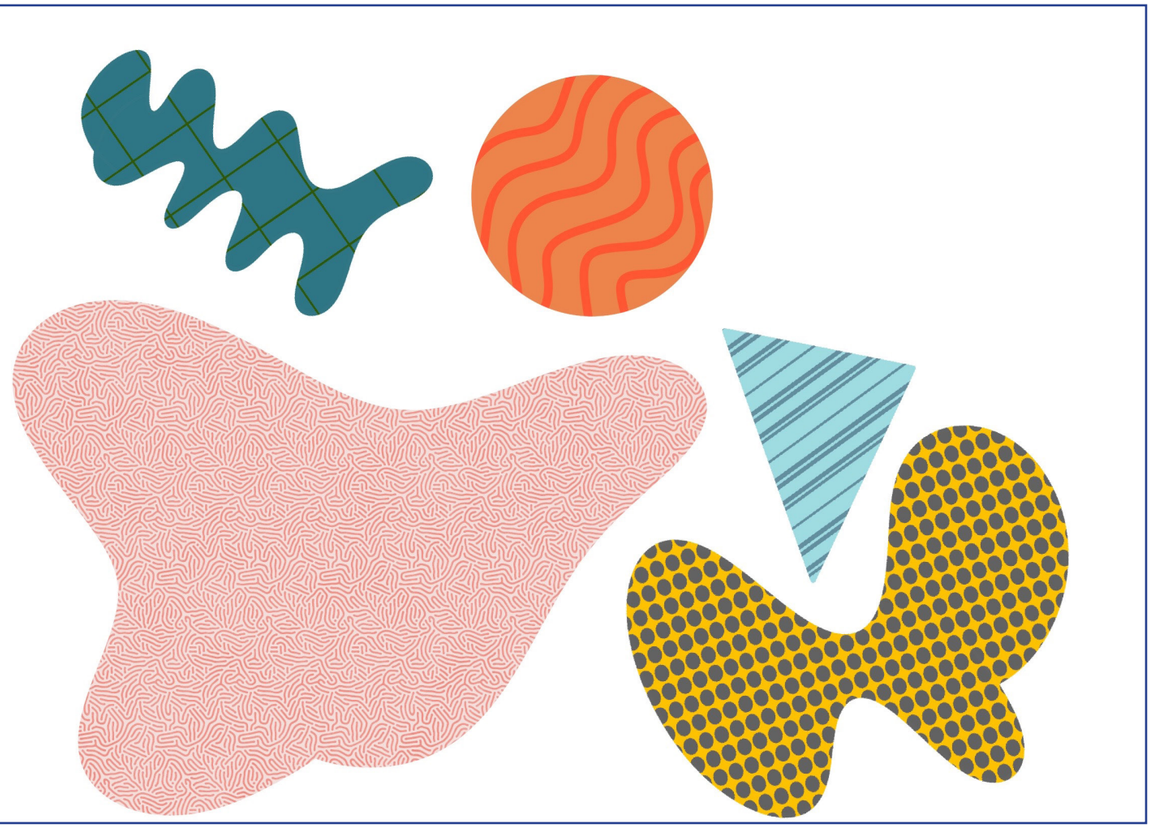




JULY 2023

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4 Independence Day	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

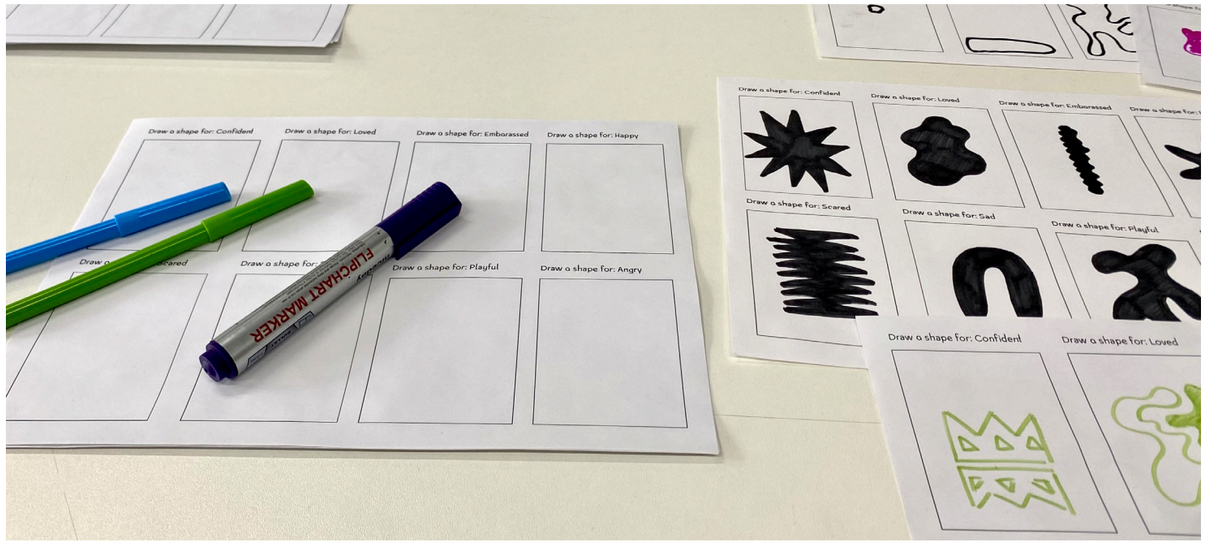


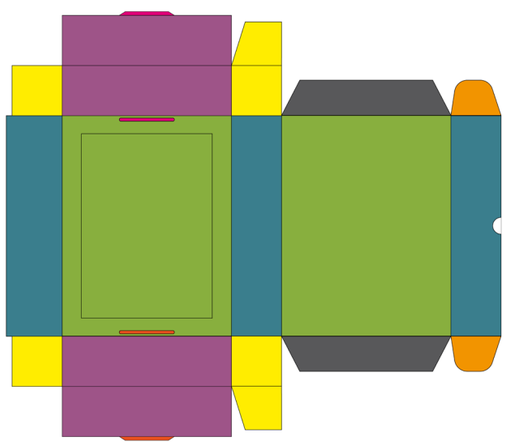


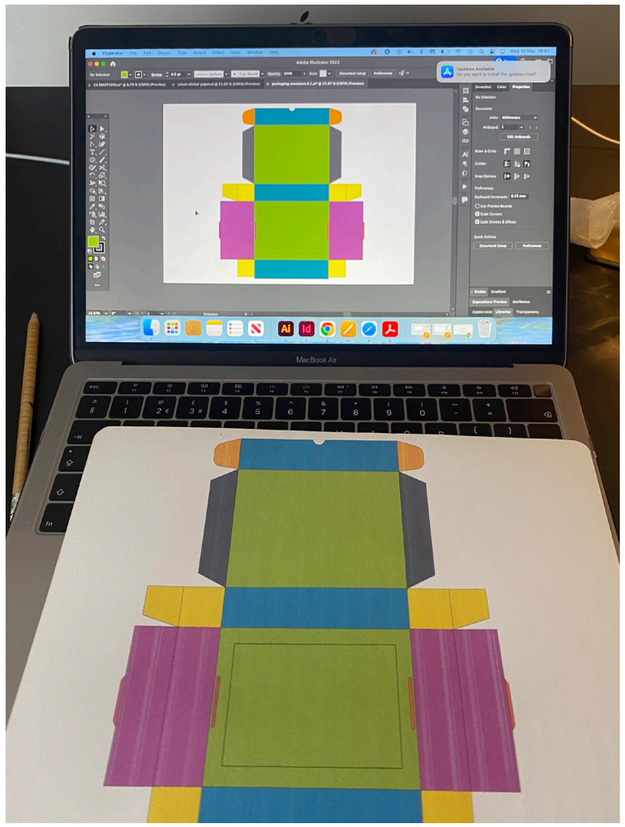
CLAY EXPERIMENTATION
EXPRESS YOURSELF USING YOUR HANDS



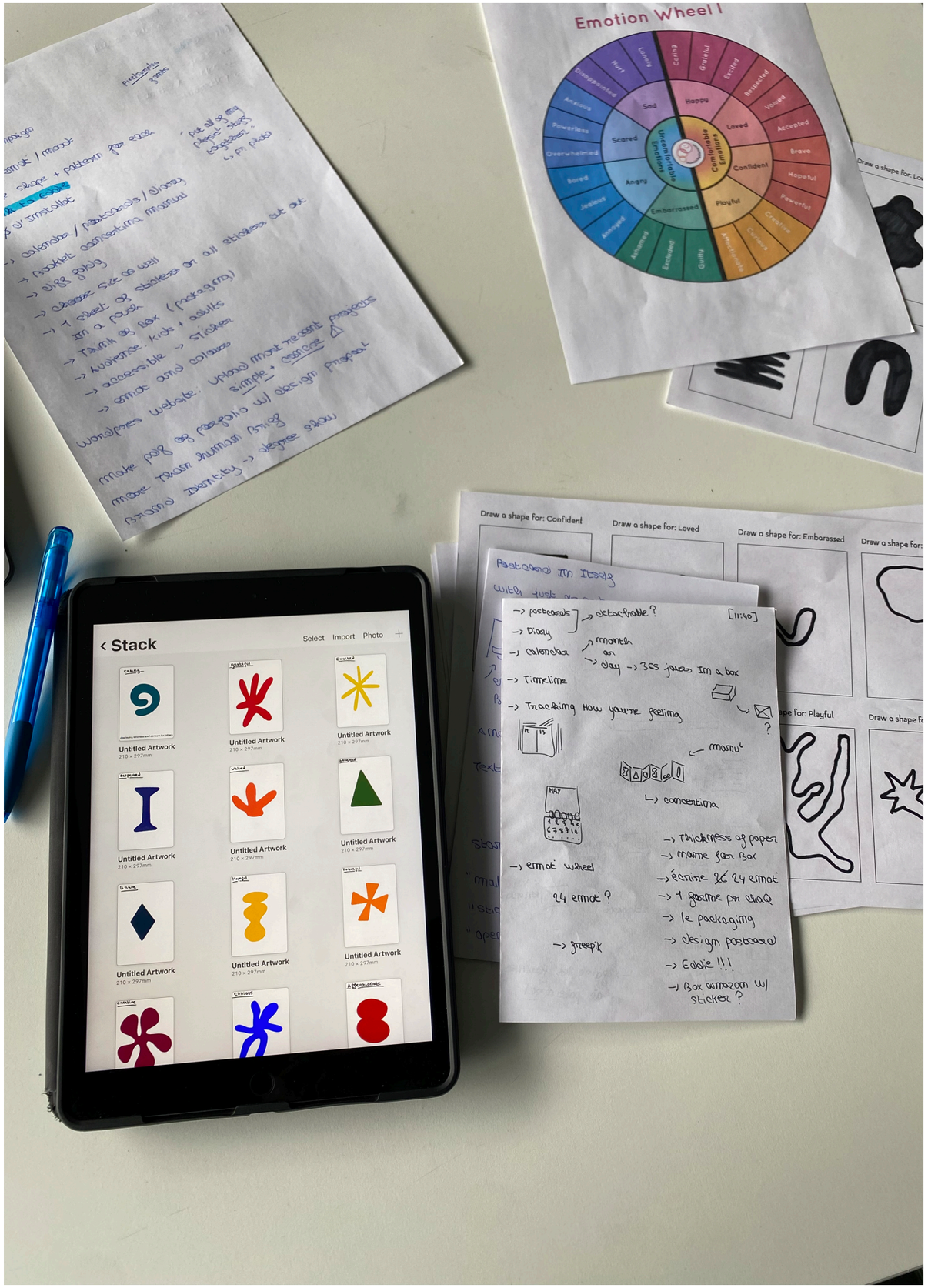
WORKSHOP:
DRAW A SHAPE FOR..







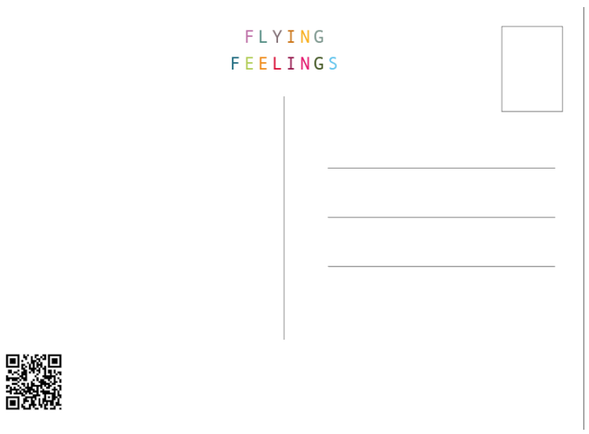
PACKAGING
FOR MY KIT

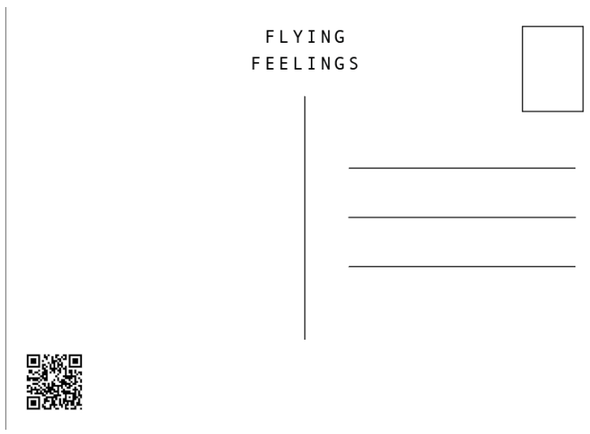


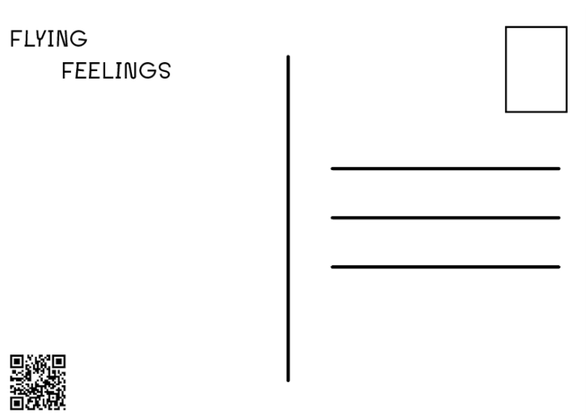
SOME POSTCARD DESIGNS
DIFFERENT LAYOUTS

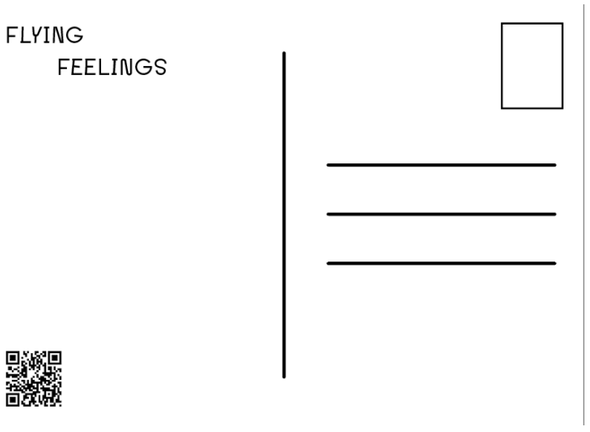


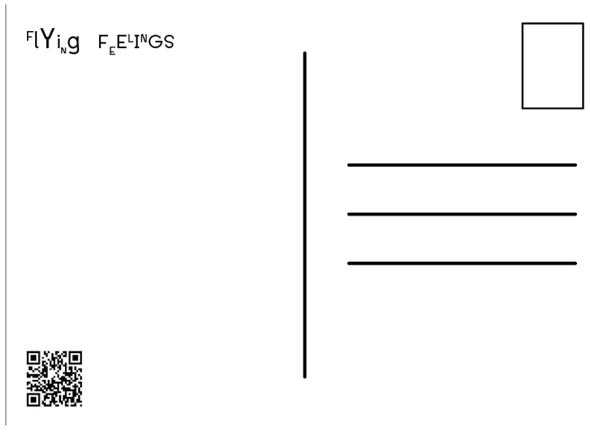


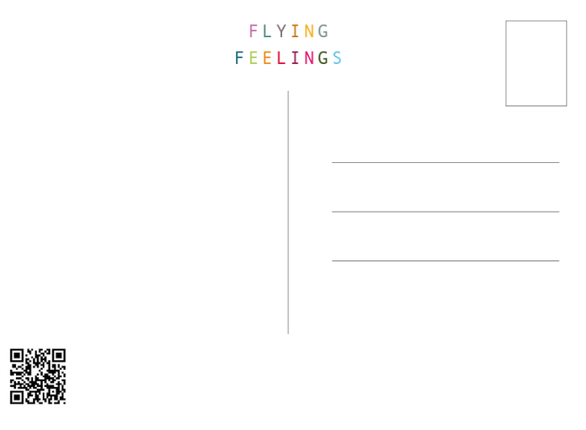










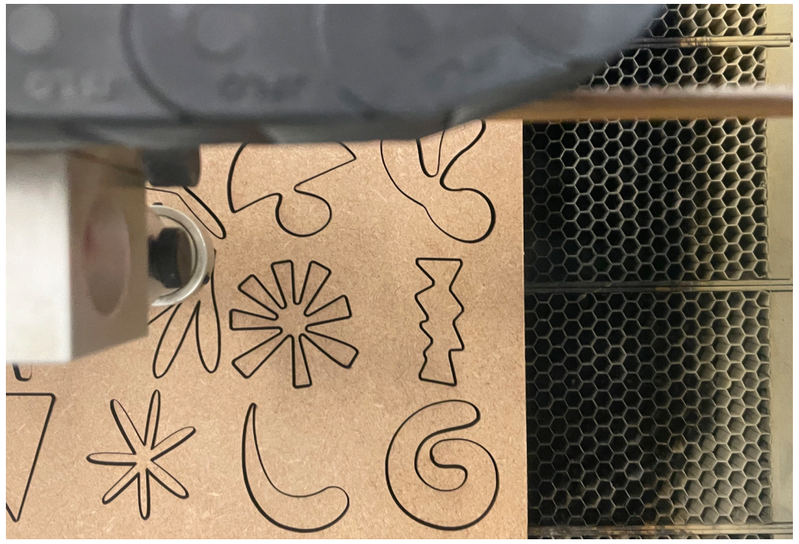


POSTCARD EXPERIMENT (DIGITAL)
BIG/SMALL STICKERS -> HOW MANY CAN YOU FIT ON ?













WOODEN SET
PHYSICAL VERSION

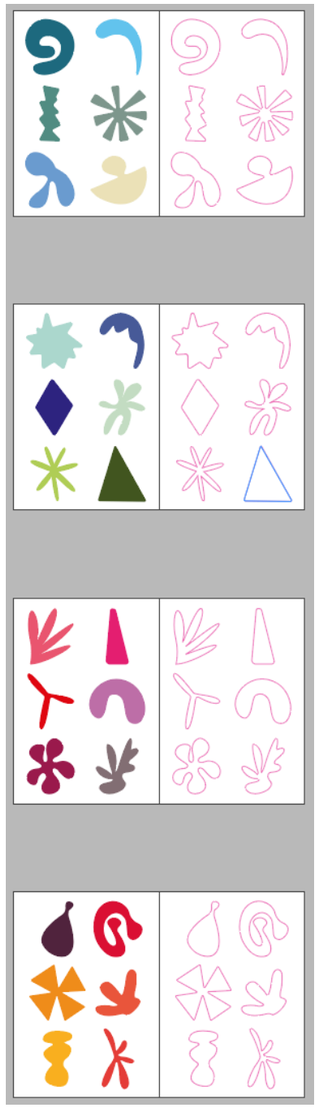


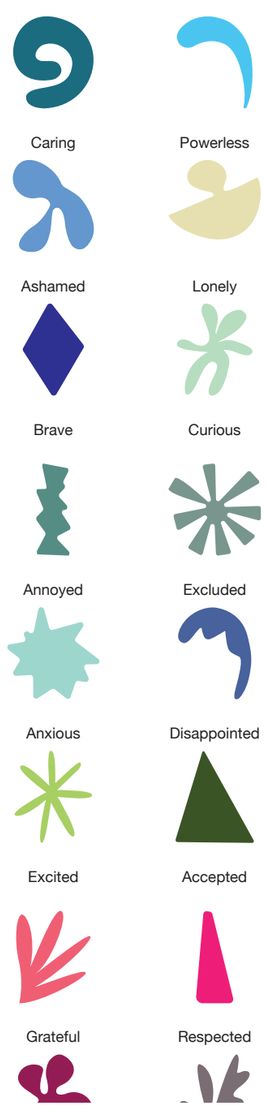












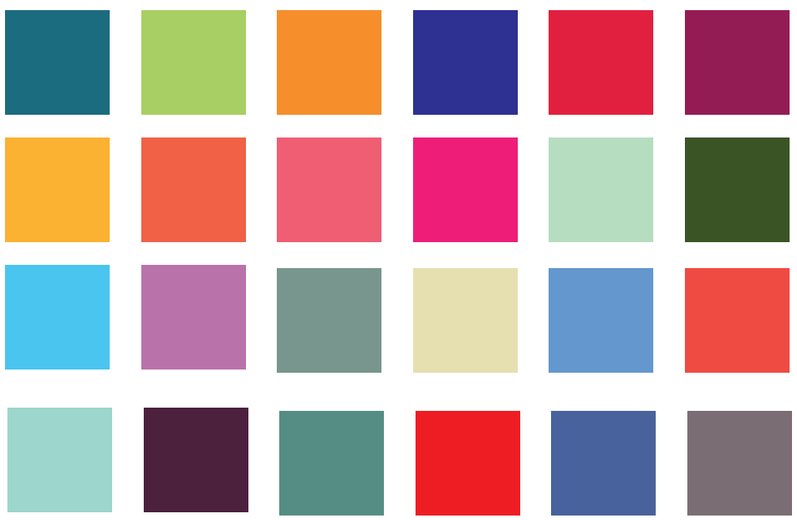


STICKERS: PHYSICAL + DIGITAL (PDF)





























EXPERIMENTS
BRANDING
FOR PACKAGING

FLING

FEELINGS

Caring
Ashamed
Brave
Grateful
Creative
Powerful
Powerless
Lonely
Curious
Respected
Jealous
Valued
Annoyed
Anxious
Excited
Hurt
Guilty
Hopeful
Excluded
Disappointed
Accepted
Bored
Affectionate
Overwhelmed

STEP 1



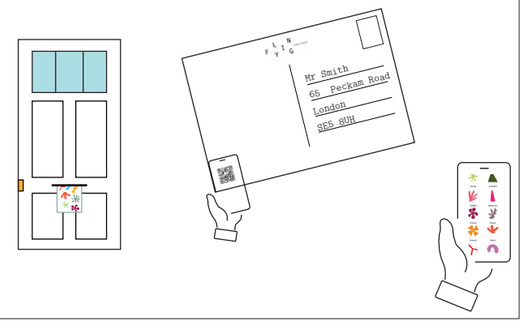
STEP 2



STEP 3



STEP 4



STEP 1:

Unbox the kit.



STEP 2:

Express yourself using the stickers on the blank side of the postcard.



STEP 3:

Send it to your friends and loved ones.



STEP 4:

The recipient then scans the QR code to decode the postcard.



FINAL DESIGN
FLYING FEELINGS KIT

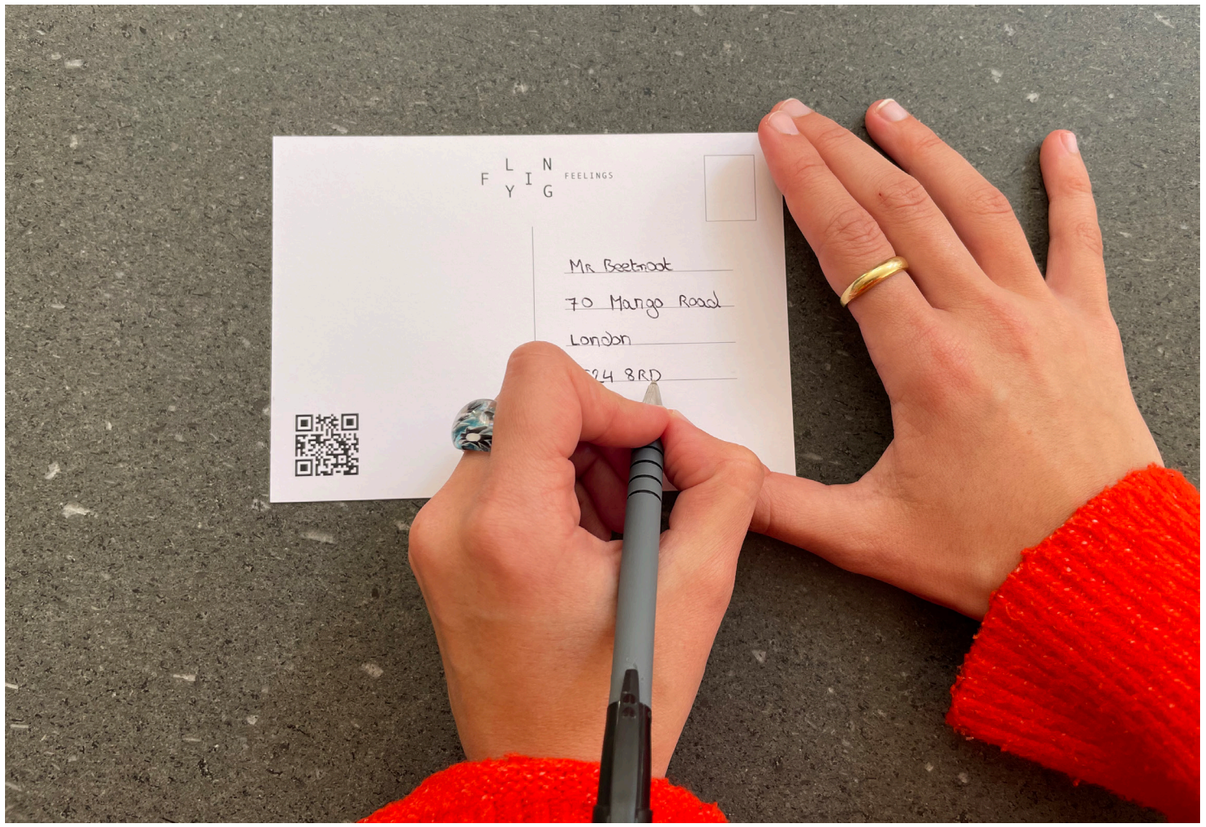







FRI
noon
PRIORITY
POSTBOX


FLY
FEELINGS
Mr Beetroot
70 Mango Road
London
FF24 8RD
FRI
noon


FLY
FEELINGS
Mr Beetroot
70 Mango Road
London